

BLUETS: To fall under a spell

PROSPECTUS:

We invite entries in any medium for BLUETS at GearBox Gallery in Oakland, CA. Submit work exploring this theme inspired by the writer Maggie Nelson, who has written that to love the color blue was to fall “under a spell, a spell I fought to stay under and get out from under, in turns.” Blue is commonly associated with harmony, faithfulness, confidence, distance, infinity, the imagination, cold, and sometimes with sadness. References to the color include blue chip, blue collar, the wild blue yonder, having the blues, singing the blues, out of the blue, once in a blue moon. The color blue has been said to physically calm and sedate, cool, and aid intuition. “There is no blue without yellow and without orange” — Vincent Van Gogh.

Juror: Jack Fischer

GearBox is pleased to announce Jack Fischer, principal of Jack Fischer Gallery as the juror of BLUETS. Currently at 311 Potrero Avenue and 1275 Minnesota Street in San Francisco, Jack Fischer is devoted to the work of outsider, self-taught, intuitive artists and continues to exhibit work he characterizes as “from the heart and the gut.”

Submit your entry online at CaFÉ for Artists (www.callforentry.org)

Exhibit Dates: August 3 – August 26, 2017

Entry Deadline: Monday, June 26, 2017, 10 pm Pacific Time Zone

ELIGIBILITY: Open to artists over the age of 18 and living or working in Northern California. Please note, artwork must be hand delivered to GearBox Gallery in Oakland, CA if accepted for exhibition.

ACCEPTED ENTRIES: Entries must be of work original to the submitting artist. Entries may be of any media and created between 2013 and 2017. There are no size limitations for entries however works must be able to be delivered through a standard size doorway. All entries must include title, medium, year and specific dimensions. You may submit a statement about the work as it relates to the exhibit theme. Work differing substantially from the submitted image(s) may be rejected for exhibition. The juror will make the final determination if accepted work will be included in the exhibition. GearBox Gallery, LLC reserves the right not to accept exceptionally large, heavy, unstable or cumbersome pieces. Work must be framed (when applicable) and ready to hang (wire, d-rings, or cleat). Artist must provide means of display for audio or video works.

AWARDS:

Juror's Award: The opportunity to be featured as a guest artist in a future GearBox Gallery exhibit.

GearBox Gallery Award: An opportunity to exhibit in the Inner Room at GearBox Gallery.

ENTRY FEES: A non-refundable fee of \$35 is required for application. One application per artist only. Up to 3 entries may be submitted per application. Online submissions are not considered complete until payment is received.

SUBMISSION PROCESS: GearBox Gallery, LLC will only be accepting online entries for BLUETS through the online, portfolio review site CaFÉ for Artists

1) Register at <https://www.callforentry.org> if you don't already have an account.

2) Follow the instructions to upload up to 3 entry images (up to 5MB; jpg, png, or gif). Video artists may submit files in mov, wmv, flv, or mp4 format (up to 60 MB).

3) Complete entry details for the BLUETS Call for Entries. You can save your progress and return to your entry at any time before the deadline to edit your information.

4) Complete payment information to finalize your entry. You cannot edit your entry after submitting payment information. Payment must be received by the deadline for your entry to be accepted. Pay by credit card through the CaFÉ for Artists Site. To pay by check, mail your check to GearBox Gallery at 770 West Grand Ave, Oakland CA 94612. Checks must be received by the gallery on or before June 26, 2017 in order for your submission to be considered complete by the deadline.

Please do not submit any materials directly to the gallery. We are not requesting résumés, CVs, or other materials at this time. Please give yourself enough time to complete the application process.

ALL ENTRIES MUST BE RECEIVED BY MONDAY, JUNE 26 BY 10 p.m. (Pacific Time Zone) IN ORDER TO BE CONSIDERED FOR THE EXHIBITION.

NOTIFICATION: Notification of the juror's selections will be made by email on July 11, 2017. GearBox Gallery, LLC bears no responsibility for incorrectly submitted email contact information or any failure of the artist's email service.

DELIVERY & PICK UP OF WORK: The artist is responsible for the delivery and pick up of accepted artwork to the gallery. Artwork must be delivered in person to GearBox Gallery at 770 West Grand Ave in Oakland, CA between 11am and 5pm on Sunday, July 30, 2017 in order to be included in the exhibition. Artwork must be delivered properly labeled and ready to hang or display. Exhibiting artists will sign a guest artist agreement specifying exhibit details per this prospectus. The juror will review all delivered art work in person and make the final determination whether or not the work will be included in the exhibition by end of day August 1, 2017.

Following the close of the exhibition, artwork must be picked up from the gallery between 11am and 5pm on Sunday, August 27, 2017. Please arrange for a representative to pick up your artwork if you are unable. Artwork remaining at the GearBox Gallery past specified pick-up dates and times will be subject to a \$10 per day storage fee. After 15 days the work becomes the property of the gallery.

PHOTOGRAPHY and PROMOTIONAL MATERIALS: Your entry gives Gearbox Gallery, LLC permission to use images of your artwork and to photograph the artwork for promotional, educational or historical purposes. Gearbox Gallery, LLC promotes exhibitions on the Oakland ArtMurmur website and Facebook page as well as on the Gearbox Gallery website and Facebook page as well as on other online listing sites.

SALES: Artists are encouraged to sell their work. Artwork may be sold but cannot be removed from the gallery during the exhibition. If an artwork is sold, GearBox Gallery, LLC will mail a payment of 60% of the sale price of the work to the artist within 30 days of the close of the exhibit.

If artwork exhibited at GearBox Gallery is sold up to three months after the BLUETS exhibit ends and is sold as a direct result of the piece being displayed in that gallery exhibit, the artist agrees to pay GearBox Gallery, LLC a referral commission rate of 25% within 30 days after the sale.

LIABILITY: All due care and caution will be taken in the handling of artwork. The Gearbox Gallery has a security system. Gallery attendants will be present during the hours of operation. However, the artist assumes all liability for artwork during the show's dates (from the day of delivery through the day of removal).

CALENDAR:

June 26 - Entry details, images, and payment due by 10 p.m. Pacific Time Zone.

July 11 - Artists notified of juror's results by email.

July 30 (Sunday) - Drop-off for selected artwork from 11am – 5pm.

July 31- August 1 - Selected work will be reviewed in person by the juror. The juror will make the final determination whether or not the work will be included in the exhibition.

August 3 - BLUETS Exhibition begins. Gallery Hours Thurs-Fri: Noon to 6 pm, Sat: 11 am to 5 pm

August 4 - Exhibition Opening Reception, 5 pm - 9 pm

August 26 - BLUETS Exhibition closes

August 28 - Art work pick up from 11am to 5pm. Art work left 15 days beyond the stated pick up dates becomes the property of the gallery.

AGREEMENT: Submission of work constitutes an agreement to the conditions set forth and acceptance that the decisions of the juror are final. GearBox Gallery, LLC may photograph and reproduce accepted work for promotional purposes. Artists may not withdraw accepted entries before the close of the exhibition. GearBox Gallery, LLC is not

responsible for refunding entry fees or allowing artists to change submission information for artworks which do not meet above rules.

GEARBOX GALLERY: GearBox Gallery is an artist-run, fine art gallery located at 770 W. Grand Ave in Oakland, CA directly below the well-established Transmission Gallery. GearBox Gallery is a member of the Oakland Art Murmur, which promotes Oakland arts and sponsors events, including the famous First Friday Art Walks. More information available at gearboxgallery.com.